

## Department of Education

### School-Based Tobacco Prevention Updates

September 2008

#### Required Grantee Training

Register now for the September 24<sup>th</sup> Statewide Tobacco Partners' Meeting! This year's meeting will be held at the Stoweflake Mountain Resort & Spa in Stowe. This is a required training for all DOE grantees. For more information or to register, click [here](#).

#### Welcome Back!

Welcome to the start of another school year (and another fantastic year of tobacco-use prevention efforts)! For those new tobacco coordinators in our midst, these newsletters are a way of sharing upcoming training opportunities and new resources. You can expect to receive these newsletters every two months and ideas/submissions are always appreciated! For those veteran coordinators among us, please consider using this newsletter as a way of sharing your program successes with others. I look forward to seeing you all in Stowe in a few weeks!

-Kate Larose

#### Using Big Tobacco's Words Against Them

This summer South Burlington students spent a day searching through the American Legacy Foundation's [Tobacco Documents Library](#), and documenting their findings on film. Their resulting nine minute [video](#) (created and directed by Meme Films' James Valastro) is currently featured on the Library's website. For more information about how you can share Big Tobacco's top-secret documents with your students, attend the DOE Networking Session on September 23rd (the evening before the conference).



#### What FDA Legislation Would Do

You've no doubt heard about the FDA legislation over the summer, but might be wondering what FDA authority over tobacco would actually mean. If so, you're not alone. Click [here](#) to read Campaign for Tobacco-Free Kids' summary report.

#### Community Activist Awards

Each year Legacy recognizes exceptional individuals who demonstrate leadership and courage in working toward a tobacco-free world by honoring them at the annual Legacy Honors fundraising event. Nominations must be received by September 19th via their [website](#).

#### Training Opportunities

Mark your calendars for these exciting events:

September 26th, 2008 in Burlington, VT  
[Kids, Consumerism and New Media Culture](#)

October 1st, 2008 in Montpelier, VT  
[Get Started with Service Learning](#)

November 24th, 2008 in Burlington, VT  
[Governor's Youth Leadership Conference](#)

Green Mountain Middle School Institutes  
November 7th Northeastern [GMMSI](#), Jay Peak  
November 20th Southern [GMMSI](#), Rutland  
December 3rd Central [GMMSI](#), Burlington

#### Check out the new spin on truth® ads with the [ReMix Project!](#)

Today's top hip-hop artists and DJs take a stab at the popular campaign ads via music videos, iTunes downloads, and podcasts. Like a particular song? Send it to your friend's cell phone!

#### Smoke-Free Zone



August and September (and through October for DOE partners) is the time - for our annual second-hand smoke reduction campaign. Radio spots are running now and community partners are holding events and working

to change local policy. Check out the new Smoke-Free Zone section at [www.VTQuitNetwork.org](#), and download kids games and listen to the new radio spots.

#### Vermont Quit Network

The Vermont Quit Network (formerly Quit Line) offers phone coaching for teens looking to quit smoking. This new phone coaching option was announced at the last partners meeting, and began earlier this year. Teens who would prefer to use online support can go to the Quit Online section of [www.VTQuitNetwork.org](#) to sign up for Quit Net. All services are free. To download a postcard design with this information, log onto the [Extranet](#) and go to the Youth folder under Cessation Resources.

#### Tobacco in the News

[Some Brains Wired for Nicotine Addiction](#)

[Preventing Youth Access to Tobacco Calls for Multipronged Approach](#)

[New York County Raises Smoking Age](#)

[\\$1.8 Billion in Tobacco Control Saves California \\$86 Billion, Study Says](#)